



## **Special Regulations for the Evaluation of Picture Postcard Exhibits at FIP Exhibitions**

### **1. Competition Exhibitions**

The Picture Postcard exhibits are accepted as a competitive class at FIP exhibitions.

### **2. Definition of a Picture Postcard**

A Picture Postcard must have an illustration. Furthermore ...

- i) Used Picture Postcards (circulated through the postal service or in any other manner treated postally) must show that they have been through a postal service.
- ii) Unused (non-postally treated) Picture Postcards must have printed text or printed address lines, for example a postage area, which shows that the card is meant to be posted without an envelope.
- iii) Only original contemporary Picture Postcards are allowed, i.e. reprints produced at a later time should only be shown exceptionally.
- iv) Picture Postcard may be produced by different kinds of material (hand drawn or painted, embroidered, etc.).
- v) The exhibit must be able to be displayed in exhibition frames of the standard international format (refer to Article 3.4 for sheet sizes).

### **3. Principles for the Development of the Exhibit**

#### **3.1 Idea, Plan and Treatment**

A Picture Postcard exhibit is treated according to a geographical (topographical) topic, a thematic topic, or according to a special aspect (an artist, the printing, the material), completely according to the exhibitor's own choice.

The title and plan must be presented on the introductory page and must be written in one of the official FIP languages.

The plan must show the intention and the structure of the exhibit. The title as well as the main and sub sections of the exhibit must show the structure and logical development through the exhibit and demonstrate personal creativity, knowledge, and research.

The title must mirror the content of the exhibit in the best possible way. The treatment of the exhibit must be according to the title and plan. Each Picture Postcard must have a connection with the chosen topic.

The variety (diversity) of the material is of particular importance.



### 3.2 Knowledge and Research

Research is a pre-requisite for knowledge of the topic and the Picture Postcards, and this is demonstrated in a brief text in connection with each Picture Postcard.

### 3.3 Condition and Rarity

Items selected should show the best possible quality available for the chosen subject. Rarity is directly related to the difficulty in finding such postcards, the difficulty of acquisition.

### 3.4 Presentation

The recommended exhibit sheet sizes are:

- 1) 21cm x 29,7cm (A4 size) or 23cm x 29cm - 4 sheets in one row
- 2) 42cm x 29,7cm (A3 size) or 46cm x 29cm - 2 sheets in one row
- 3) 31cm x 29cm - 3 sheets in one row.

## 4. Judging the Exhibit

A Picture Postcard exhibit must be judged by a FIP jury composed of experts of this material.

## 5. Evaluation

The exhibits will be evaluated according to the following criteria:

Idea, plan (10) and treatment (20)	30
Knowledge and research	35
Condition (10) and rarity (20)	30
Presentation	<u>5</u>
<b>TOTAL</b>	<b>100</b>

## 6. Awards

Medals will be awarded as per follows:

Large Gold	95-100
Gold	90-94
Large Vermeil	85-89
Vermeil	80-84
Large Silver	75-79
Silver	70-74
Silver Bronze	65-69
Bronze	60-64

A certificate of participation will be given to exhibits attaining less than 60 points.



Picture Postcard exhibits may be awarded special prizes and/or the jury's felicitations, for those exhibits demonstrating outstanding research or originality.

## **7. Concluding Provision**

7.1 In the event of any discrepancies in the text, arising from translation, the English text shall prevail.