

# The Introductory Page

**If you don't tell the jury what you are exhibiting, don't expect them to work it out for themselves ...**

Billingham 5-6 February 2016

Association of British Philatelic Societies

Sponsored by

Grosvenor Philatelic Auctions



# The Introductory Page

- Jurors get this in advance to do their homework
- Exhibitors should do what works for them, but the exhibit must be clear and structured. There are no absolute rules
- The key is to capture the interest of the viewer or juror.
- A clear simple front page and presentation goes a long way to achieving this.

# The Introductory Page

**Structure:** Explain how the exhibit is organised: How has the story been told?

**Background:** A short historical context.

**Conventions:** Standard abbreviations, use of text, graphics etc.

**An Image:** such as a map, or a key item: attracts attention to the exhibit.



# The Introductory Page

**Title:** Choose a “working title”. This might end up being a final title, but as the material is worked with, the title might be redefined to fit the exhibit more precisely.



# The Introductory Page

**Aim of exhibit:** Just a few lines stating what is intended to be achieved with the exhibit. Be concise and to the point.

What is the scope of the exhibit?

# The Introductory Page

**Plan:** A graphical representation of the exhibit which corresponds exactly to its treatment.

Comment on key items.



# The Introductory Page

**Bibliography:** A short bibliography. If the judge isn't told where to find information, then don't be surprised if they can't understand the exhibit.

Exhibitors should reference themselves, if possible, preferably including own research.



# The Introductory Page: Reality

- Draft a front (introduction) page
- Write up the exhibit
- Re-visit the front page - does it say what you are now exhibiting?
- Invariably, re-write the front page





## Slesvig: From Danish Duchy to Prussian Province -- Early Mail to 1867

**Aim:** This exhibit shows mail within, to and from the Duchy of Slesvig, from private carriage to public service, over a period of almost 300 years from the latter years of the 16<sup>th</sup> century to 31<sup>st</sup> December 1867 when the postal service was unified under the North German Confederation.

**Structure:** The development of the mail is shown, largely chronologically through handwritten instructions and town markings, the beginning of framed and other hand stamped marks of origin, particularly on foreign mail, and the introduction of true post marks from 1844. All Danish post offices before 1864 are represented.

Postage stamps, introduced by Denmark in Slesvig on 1<sup>st</sup> May 1851, were followed by successive postal administrations including the field postal systems, up to the end of the adhesive issues for the Duchies of Schleswig and Holstein, which complete the exhibit.

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### Section Break (Continuous)

Pages	Frame 1-a	Pages	Frame 4-a
2	Before the Royal mail	49-64	The first postage stamps in Slesvig-Schleswig-Holstein stamps used in Rendsburg. The 4RBS--Antiqua Date stamps and Mute Cancellers: First Day covers from Denmark and Slesvig
3-4	The Royal mail 1624-1653		
4-8	The Klingenberg and Gyldenlove framed post		<b>Frame 5-a</b>
	1653-1711	65-72	The first postage stamps in Slesvig. The 4RBS--Antiqua Date stamps and Numeral Cancellers
9-16	The Royal mail--Manuscript markings	73-77	The 1854 issue--Antiqua and Numeral Cancellers
	<b>Frame 2-a</b>	78-80	The 1858 issue--Antiqua and Numeral Cancellers
17-21	The Royal mail--Manuscript markings		<b>Frame 6-a</b>
22-29	Slesvig and the Napoleonic Wars	81-96	1862/3 Last years of the Danish post in the Duchy of Slesvig
30-31	The Introduction of framed post marks		<b>Frame 71-a</b>
32	Cholera mail	97-104	1864 and the Danish/Austrian-Prussian War
	<b>Frame 3-a</b>	105-112	Prussian and Austrian Post in the Duchy of Slesvig
33-36	Hand stamped and Manuscript town marks		<b>Frame 8-a</b>
37-38	Antiqua II--The one and a half ring date stamp		
39-40	Ship mail and the Duchy of Slesvig	113-128	1865-67--New stamps for Schleswig, Holstein and
41-48	Three Years War 1848-1851. The First		Schleswig-Holstein
	Schleswig-Uprising		

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#### Bibliography and Sources

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Stampless Mail to and from Scandinavia to 1868 Hugh Mart and

Halpern 1999

### Section Break (Continuous)

# Title

The title should precisely encapsulate the exhibit. Not like these ...

*Österreichische Internationale Korrespondenz in Europa*

*Wien*

*The old letters of Belarus*

*Postal History of Bosnia-Herzegovina*

*Postal History of Brno*

*Cancellations from the Danzig area*

*Dutch Colonies : Postal Routes and Rates*





## Slesvig: From Danish Duchy to Prussian Province -- Early Mail to 1867

**Aim:** This exhibit shows mail within, to and from the Duchy of Slesvig, from private carriage to public service, over a period of almost 300 years from the latter years of the 16<sup>th</sup> century to 31<sup>st</sup> December 1867 when the postal service was unified under the North German Confederation.

# Aim

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**Background:** The Duchies of Slesvig and Holstein (Schleswig and Holstein in German) were associated with the Danish Crown from the late Middle Ages, until the Second Schleswig War of 1864 when they were seized by Prussia and Austria. Slesvig was always more Danish and Holstein more German, and neither Duchy was ever part of the Danish Kingdom. The population of the Duchies did not exceed a million until 1864. Slesvig's population was less than 30% of that in Holstein, and philatelic material is correspondingly scarce.

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4-8	The Klingenberg and Gyldenlove framed post		<b>Frame 5a</b>
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	<b>Frame 2a</b>	78-80	The 1858 issue--Antiqua and Numeral Cancellers
17-21	The Royal mail--Manuscript markings		<b>Frame 6a</b>
22-29	Slesvig and the Napoleonic Wars	81-96	1862/3--Last years of the Danish post in the Duchy of Slesvig
30-31	The Introduction of framed post marks		<b>Frame 7a</b>
32	Cholera mail	97-104	1864 and the Danish/Austrian-Prussian War
	<b>Frame 3a</b>	105-112	Prussian and Austrian Post in the Duchy of Slesvig
33-36	Handstamped and Manuscript town marks		<b>Frame 8a</b>
37-38	Antiqua II--The one and a half ring datestamp		
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Section Break (Continuous)

## What am I trying to achieve?



## Slesvig: From Danish Duchy to Prussian Province - Early Mail to 1867

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# Structure

How have I put the exhibit together?

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7-8	The Klingenberg and Gyldenløve framed post	Frame 5	
9-16	1653-1711 The Royal mail - Manuscript markings	65-72	The first postage stamps in Slesvig - The 4 RBS - Antiqua Date stamps and Numeral Cancellers
17-21	Frame 2	73-77	The 1854 issue - Antiqua and Numeral Cancellers
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30-31	Slesvig and the Napoleonic Wars	81-96	Frame 6
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33-36	Cholera mail	105-112	Frame 7
37-38	Frame 3	113-128	1865-67 - New stamps for Schleswig, Holstein and
39-40	Hand stamped and Manuscript town marks		Schleswig-Holstein
41-48	Antiqua II - The one and a half ring date stamp		Frame 8
	Ship mail and the Duchy of Slesvig		
	Three Years War 1848-1851 - The First		
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What is my beginning and end?



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# Background

What is the historical context of my exhibit?

**Background:** The Duchies of Slesvig and Holsten (Schleswig and Holstein in German) were associated with the Danish Crown from the late Middle Ages, until the Second Schleswig War of 1864 when they were seized by Prussia and Austria. Slesvig was always more Danish and Holstein more German, and neither Duchy was ever part of the Danish Kingdom. The population of the Duchies did not exceed a million until 1864. Slesvig's population was less than 30% of that in Holstein, and philatelic material is correspondingly scarce.

□	<b>Frame 2a</b>	73-77	The 1854 issue -- Antiqua and Numeral Cancellers
17-21	The Royal mail -- Manuscript markings	78-80	The 1858 issue -- Antiqua and Numeral Cancellers
22-29	Slesvig and the Napoleonic Wars	□	<b>Frame 6a</b>
30-31	The Introduction of framed post marks	81-96	1862/3 Last years of the Danish post in the Duchy of Slesvig
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Section Break (Continuous)

An opportunity to deal with issues such as rarity.





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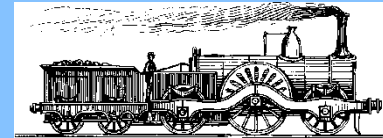
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# Conventions

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Stampless Mail to and from Scandinavia to 1868 Hugh Mart and Halpern 1999

Section Break (Continuous)

They help the judge to follow the exhibit:

Ant = Antiqua

Lap = Lapidar

Manuscript

cds = circular date stamp



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**Structure:** The development of the mail is shown largely chronologically through handwritten instructions and cover

# The Plan

Pages	Frame 1	Pages	Frame 4
2 3-4	Before the Royal mail The Royal mail 1624-1653	49-64	The first postage stamps in Slesvig-Schleswig-Holstein stamps used in Rendsburg-The 4RBS--Antiqua-Date stamps and Mute Cancellers-First-Day covers from Denmark and Slesvig
4-8 9-16	The Klingenberg and Gyldenløve farmed post 1653-1711 The Royal mail--Manuscript markings	65-72	The first postage stamps in Slesvig-The 4RBS--Antiqua-Date stamps and Numeral Cancellers
	<b>Frame 2</b>	73-77	The 1854 issue--Antiqua and Numeral Cancellers
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32	Cholera mail		<b>Frame 7</b>
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41-48	Three-Years-War-1848-1851-The First Schleswig Uprising		Schleswig-Holstein

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Section Break (Continuous)

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## Slesvig: From Danish Duchy to Prussian Province - Early Mail to 1867

**Aim:** This exhibit shows mail within, to and from the Duchy of Slesvig, from private carriage to public service, over a period of almost 300 years from the latter years of the 16<sup>th</sup> century to 31<sup>st</sup> December 1867 when the postal service was unified under the North German Confederation.

**Structure:** The development of the mail is shown, largely chronologically through handwritten instructions and town markings, the beginning of framed and other hand stamped marks of origin, particularly on foreign mail, and the introduction of true post marks from 1844. All Danish post offices before 1864 are represented.

Postage stamps, introduced by Denmark in Slesvig on 1<sup>st</sup> May 1851, were followed by successive postal administrations including the field postal systems, up to the end of the adhesive issues for the Duchies of Schleswig and Holstein, which complete the exhibit.

**Background:** The Duchies of Slesvig and Holstein (Schleswig and Holstein in German) were associated with the Danish Crown from the late Middle Ages, until the Second Schleswig War of 1864 when they were seized by Prussia and Austria. Slesvig was always more Danish and Holstein more German, and neither Duchy was ever part of the Danish Kingdom. The population of the Duchies did not exceed a million until 1864. Slesvig's population was less than 20% of that in Holstein and philatelic material is correspondingly scarce.

# The Bibliography

Not every book on the subject.

## Bibliography and Sources

*Altdeutschland Spezial-Katalog und Handbuch 5. Auflage Grobe* 1975

*An Introduction to the Postal History of Denmark 1624-1950* Cornelius 2004

*Bogen om danske breve 1800-1851* Jacobsen 1999

*Klassisk Danmark* DAKA 1999

*Danmarks Poststempler* Vagn Jensen 2002

*Danske Poststempler før Frimærketiden* Rathje 1953

*De Danske Jernbanebureauer og deres stempler Del 2* Hovard 1995

*Deutsche Vorphilatelie* Feuser 1988

*Den Danske Postetat 1624-1927 (1983)* Nørby 2008

*Die klassischen deutschen Feldpoststempel* Wildschütz 1995

*Französische Armeepost* Reinhardt 1986

*Grundbog i Analyse af Danske Prefilateliske Breve* Maintz 1987

*Nordisk Filatelistisk Tidsskrift and Posthistorisk Tidsskrift*

*P&Ts Historie (Del 1-2)* General-Direktoratet for Post og Telegrafvæsenet 1991

*Postbesørgelsen i Danmark under 1864-krigen* Meedom 1998

*Postvæsenet i Danmark 1711-1848* Olsen 1903

*Schleswig-Holsteinische Arbeitsgemeinschaft Handbooks*

*Sønderjylland* DAKA 1999

*Stampless Mail to and from Scandinavia to 1868* Hughmark and Halpern 1999

Section Break (Continuous)

## Bibliography and Sources

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Section Break (Continuous)

Helps to demonstrate knowledge and research and helps the judge to plan for the exhibition.



# Treatment (20%)

- Title - does it match the material
- Plan and introductory page
- Completeness and correctness of material –  
Selection of material
- Does the subject fit into the space available
- Originality
- Balance



# ABPS Exhibitions and International Committee

c/o The Philatelic Fund  
Suite 145E, Business Design Centre  
52 Upper Street  
London N1 0QH

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